



# The 2020 Superior Vision virtual open enrollment experience awaits!

We're thrilled to offer your employees a unique, one-of-a-kind virtual experience to complement your open enrollment outreach and efforts. Don't miss the opportunity to impress your employees with this engaging, entertaining, and educational experience to explore in order to learn more about their vision plan! Throughout the Superior Vision virtual experience, employees will also have access to critical information about overall eye health and wellness that they will be able to share with their friends and family..

## Why should your employees visit the Superior Vision virtual experience?



### Easy access and usability via computer or mobile device

Individuals can access the Superior Vision virtual experience simply by clicking a link while on their computer or mobile device. Not only is it easy to navigate, but will make your employees feel like they're really in the space!



### Must-see attractions and education

The Superior Vision art gallery provides the opportunity for your employees to learn about important benefits included with their vision plan, as well as the opportunity to learn more about eye and vision health and wellness.



### A Superior Vision Theater video premiere

Employees will be able to sit back and enjoy Superior Vision's video premiere as a VIP to hear more about their vision plan features and benefits! Not to mention, if they watch the video, they'll get a chance to enter a sweepstakes for a cool prize!



### The chance to play a fun, familiar game!

In the Superior Vision game room, employees will have more opportunities to learn about various plan benefits, but they'll also be able to take a break and play a fun game – like Pac-Man, only better!

**Don't miss the opportunity to enhance your employees' open enrollment experience!**